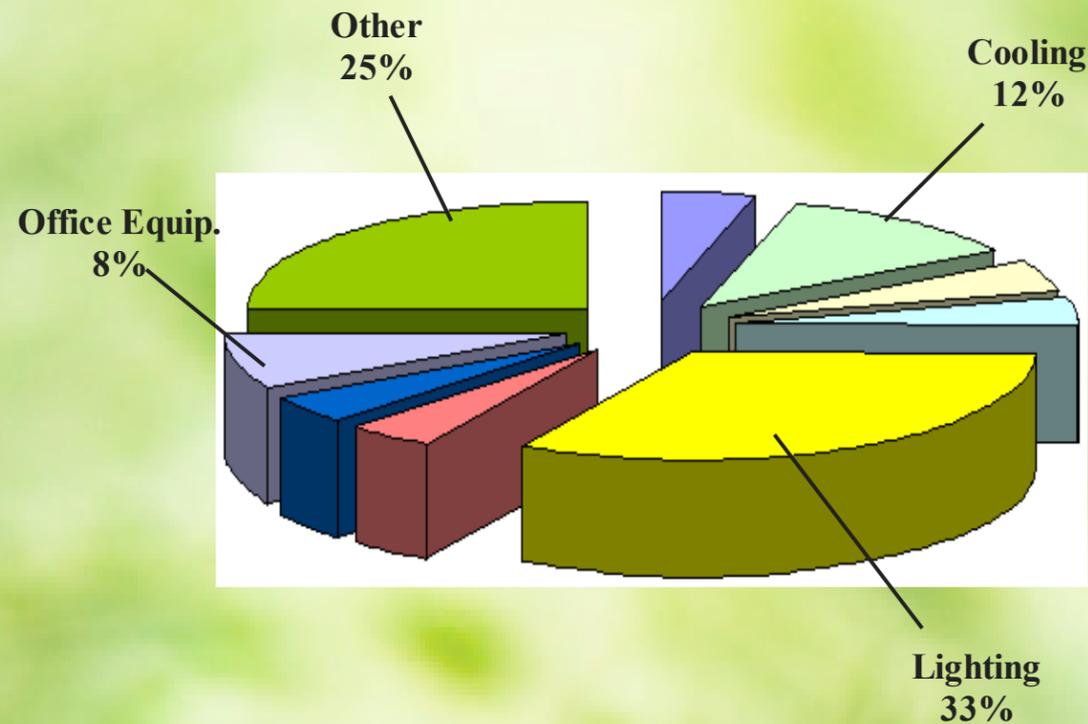


# INDUSTRY FACTS

According to the United States Department of Energy, in 2005 \$42 Billion was spent on electricity for lighting in commercial and industrial facilities. Everyone can agree that since 2005 electrical costs have increased in the United States and it appears that trend will not end any time soon. As the global economy remains unsettled, the trend to reduce commercial and industrial electrical costs will continue to have a dramatic effect on a company's profitability.

According to the U.S. Department of Energy, in 2006 over 30% of the total energy consumption for commercial and industrial buildings within the United States was attributed to lighting; 24.8% for the lighting systems and 5.5% for cooling due to the lighting systems' heat generation.- Source: U.S. EIA



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# LIGHTING THE WAY TO A GREENER TOMORROW

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# SOLUTIONS FOR ALL INDUSTRIES



Ekmark Electric Company is proud to offer our **Green\$mart** technology and services to our clients. This technology and service allows us to design an energy efficient alternative to your current lighting system that can reduce lighting costs by an average of 50%.

An investment that saves you money while reducing your carbon footprint...  
With our **Green\$mart** program now is the time to go **GREEN**



## Green\$mart

**Green\$mart** is the name of the services and technology Ekmark Electric offers customers who desire energy efficient projects that are good for their bottom line.

With our **Green\$mart** program; Ekmark Electric takes a consultive approach in designing a lighting system specific to your operational needs while reducing your energy costs.



Memphis Tn Warehouse  
Project Investment \$13,499.00  
System 1st year return \$18,316.00  
ROI 8.8 months or 135%



## NATIONAL DISTRIBUTION CENTER

Project Investment \$802,850.83  
System 1st year return \$506,233.64  
ROI 61%

## DESIGN MAKES A DIFFERENCE

Unlike other Electrical Contractors that offer a “one size fits all” solution; Ekmark Electric offers **Green\$mart** technology and services to design a lighting system specific to the operational needs of each client.

As the exhibit below clearly shows; 1/3 of the energy is wasted with the “one size fits all” commodity design.

One Size Fits All  
(6 Lamp)



Number of Lamps	6
Footcandles	18.2
Number of Fixtures	470
Annual Total kWh	881,081

WINNER!  
SAVES ENERGY  
and MONEY

Custom Design  
(4 Lamp) Focus Beam



Number of Lamps	4
Footcandles	17.4
Number of Fixtures	470
Annual Total kWh	496,230
Annual Energy Cost	\$54,585.27